

HOW DID YOU DESIGN YOUR DIGITAL PORTFOLIO TO MEET ITS PURPOSE?

The digital portfolio has met each requirement that has been set out during my course of work therefore this is why it has met its purpose. From my knowledge and from what I've glanced at, my portfolio has many elements that are similar to other popular artists and I have followed their steps to ensure success, from the design aspect to many others such as the features that we'll focus on, during our use of Weebly to make this digital portfolio, to maintain the professional standard. This digital portfolio will hopefully help me gain an IT apprenticeship at Konnected

HOW WILL EACH ASSET YOU HAVE SAID YOU WILL INCLUDE ENHANCE THE USER EXPERIENCE?

The manager at Konnected will be able to open each asset to give him/her an opportunity to evaluate and analyse each individual document, these documents will be uploaded to Weebly therefore there will be able to open these assets within their browser without downloading any unnecessary programs – that will enhance the users experience as some students or individuals may not have access to Microsoft Word or any other paid program on their device – for example: Adobe Dreamweaver CS6, this program can be hardware intensive due to all the code that is being written into each individual document or that it doesn't support your current generation of hardware, maybe due to it being outdated or that it doesn't support your OS (Operating System) an example would be Linux, a free Operating System however has very little support to the thousands of millions of programs. Another example will be Mac, an Operating System that doesn't have support for Microsoft Programs unless you run BootCAMP or Parallels.

HOW DID YOU DESIGN IT TO MEET THE NEEDS OF THE AUDIENCE?

I have designed my digital portfolio to be clean, simplistic and minimalistic which allows my clients or other individuals to view my digital portfolio which allows the manager at Konnected or other potential employers to view the portfolio and hopefully it will appeal to them. The audience will be the manager at Konnected or other potential employers that wish to employ me for a role on their team or a job at their company or collaborate with my style of work which is encouraged by other designers and artists. The layout of the interface allows the user to navigate easily and quickly through several pages, this is an effective method of workflow. I have included hyperlinks to each individual web-page and a button to redirect back to the page you was previously on. The colours will be Monochrome.

- Hexcode White: #F2F2F2 & #F5F5F5
- Hexcode Black: #151515 & #1C1C1C

The images that will be included will be related to my course-work which can be known as screenshots of my work otherwise it will include my graphic designing projects during the course of my time of designing since 2015.